



Public lecture

*The Mass Consumption of Refashioned Clothes:  
Redyed Kimono in Post-War Japan*

Prof. Dr. Miki Sugiura (Hosei University)



Options of re-dyeing patterns applicable to a single fabric.

Source: Kyosen Oroshi Shokumiai (Association of Kyoto Dye-Wholesaler) <http://kyozome.info>

Friday, 19<sup>th</sup> October 2018, 12:15-13:15

Rämistrasse 73, 8006 Zurich (Room RAK-E-8)

*The lecture will be held in English and is open to the public.*

*For questions, please contact the Section for East Asian Art History: [kgoa@khist.uzh.ch](mailto:kgoa@khist.uzh.ch)*



## Abstract

Among the strategies of post-consumer textile waste management, refashioning or the makeover of used clothes, is gaining attention as value added recycling. However, refashioning business is considered as being possible only on a small scale. This presentation presents a case of its mass scale operation and clarifies the factors that enabled it. From the 1920s to the 1960s, re-dyeing played an indispensable role in Kyoto maintaining its central position in dyed kimono production. This study clarifies how the coordinators of re-dyeing and makeover, the *shikkai*, established a MTO (make to order) network, forming direct and recurrent ties with customers nationwide.

*Miki Sugiura is Professor of Global Economic History at Hosei University, and is currently visiting professor at University of Warwick, Centre for Global History and Culture (2018-19). Her main interest is the mechanisms for circulation and mobilization of goods and people in urban societies. Since 2014, she has focused on the circulation of cloth and clothing and is organizing the research platform 'Linking Cloth-Clothing Globally' (<http://www.lccg.tokyo>). Prof. Dr. Sugiura is senior member of Global History Collaborative, organized by Professor Haneda Masashi at the University of Tokyo. Currently, she is preparing a book that considers second-hand clothing circulation from a global perspective. Website: <https://warwick.ac.uk/fac/arts/history/ghcc/ghccpeople/members/visitingscholar>  
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